

club development plan – 15th June 2010



Where we are today

Chalfont Softball Club provides rewarding competitive, participative and social activities to people of all skill levels. It is affiliated with the British Softball Federation and competes in both the summer and winter months.

The club runs two adult teams in the Windsor and Maidenhead District Mixed Softball League. It plays its home games on common land in the middle of Chalfont St. Peter, with post match social activities taking place across the road in the Village Hall pub.

The club also participates in a number of softball tournaments throughout the season, with these tending to be competed for in a social way, resulting in the club finishing towards the bottom end of the places. It has taken a team to "C" Grade Nationals for the last five seasons, with the best finish being in May 2009 when it lost out in the final to finish as runner up.

The club has 35-40 members, aged between 18-50 in a 60%-40% split in favour of men. The members have varying experience levels, with, at one end of the scale, a player in the GB Co-Ed Slowpitch Development squad and at the other end, a sizeable number of complete beginners.

Over the years there have been a number of members that have taken the BASU Level 1 Umpires course, but through player loss, there are now only two qualified umpires in the club, along with two or three others that are capable of umpiring league games.

This last year has seen the club develop a number of qualified coaches. It has two coaches who have now passed their Level 2 award and three others (only one of which is still active) that have gained their Level 1 award.

Plan For Year To April 2011

Area of Activity	Details of Proposed Action	Cost	Responsibility	Completion Date
Umpiring	<p>To get more members qualified as umpires with BASU.</p> <p>Targets should include the members that currently help out with umpiring during the season who are not currently qualified.</p> <ul style="list-style-type: none"> • Neil Turner – previously qualified – currently does 2 games a season • Chris Howse – currently does most games during season • Louie Pereira – experienced player • Dan Lovelace – experienced player • Simon Beedell – experienced player • Sarah Wood – experienced player • Sally Maxted – experienced player • Chris Yoxall – approaching period where qualification runs out <p>If we get numbers, then we could organise to have our own course run – otherwise we will have to utilise the league one during March 2011 (although this always tends to clash with hockey matches)</p>	<p>Free if run by the league</p> <p>£200 if we run our own</p>	Chris Howse	31 Mar 2011

Area of Activity	Details of Proposed Action	Cost	Responsibility	Completion Date
Coaching	<p>To get more coaches qualified through the BSUK Coaches Programme.</p> <p>This will help spread the workload for running club training sessions and coaching at league games and tournaments. As we move to develop softball in the local area by running programmes for organisations, we are going to need a number of coaches to help spread the work.</p> <p>Targets to be:</p> <ul style="list-style-type: none"> • Sarah Wood – start Level 2 • Sally Maxted – start Level 2 • Louie Pereira – gain Level 1 • Dan Lovelace – gain Level 1 • Donna Manley – gain Level 1 • A. N. Other – gain Level 1 	<p>£50 each for Level 1</p> <p>£100 each for Level 2</p>	Neil Turner Clare Winter	<p>31 Dec 2010 for start of Level 2</p> <p>28 Feb 2011 for Level 1</p>
Home Ground	<p>Commence work moving the club to Newlands Park.</p> <p>We are currently involved in a proposal to set up a multi sport club at Newlands Park near Chalfont St Giles. This will probably involve us having two softball diamonds in a development that also includes a double hockey astro turf and brand new clubhouse and car park.</p> <p>We need to ensure that softball is suitably included in the plan for pitch and facilities.</p>		Neil Turner	31 Oct 2010
Home Ground	Gain grants from BSUK and other sporting and local authorities to help fund the grounds development at Newlands Park.		Neil Turner	31 Dec 2011
Home Ground	Construction of fencing on pitch one, as per the Fakenham Rugby Club example.		Neil Turner	31 Mar 2011

Area of Activity	Details of Proposed Action	Cost	Responsibility	Completion Date
Youth Programme	<p>Run an 8 week youth programme. Target is at least 16 youngsters aged between 5 and 19 to participate in at least 5 of the 8 weeks.</p> <p>We have funding of £650 to pay for equipment, coaching and marketing. We should look to raise more so that we can better reimburse coaches for their time.</p> <p>This programme should help us generate a number of new players for the 2011 season.</p>	£1300	Neil Turner Clare Winter	31 Mar 2011
Marketing	Run a larger more co-ordinated recruitment campaign for the 2011 season.	£300	Sally Maxted	31 Mar 2011